Japan Institute of Tourism Research

設立の理念と目的

日本観光研究学会 (JITR) は、観光に関する研究とその連携発展を図り、観光研究の発展に貢献することを目的として、設立された学術団体です。

本学会は、1986年、わが国の「観光に関する研究者の顕彰」であることを示した「日本観光研究者顕彰」の名称によって設立されました。その後、数年間の活動において組織としての基盤を築いたことをふまえ、組織と活動の拡充を目指して、1994年度を含む総会において、現在の名称に変更しました。本学会は、120名余の設立発足期によって発足しましたが、その後、多くの皆様が学会の発展の主幹に賛同して加入され、観光研究・教育ならびに実践的の研究の一翼を担う思春期の国際的学会として育まれています。

本学会は、会員相互の研鑽と協力によって、観光に関する理論と学術的体系の整備を推進すると共に、将来的展望を観光のありかたについて指導的役割を果たすことを目指した活動を展開しています。本学会は、観光に関する「学術的研究」をさらに推進するとともに、観光研究における「国際交流」と「學問交換」を促進することを課題としています。
The History of JITR

1986 May
The foundation meeting of the "Federation of Researchers for Tourism in Japan" was held.

1986 June
The first newsletter of the federation was published.

1986 Nov
The first annual conference was held over two days. Day 1: Symposium with the theme, "Toward the Study of Tourism" Day 2: Presentations by researchers

1987 May
The first bi-annual journal, "The Tourism Studies" was published.

1990 July
The first bi-annual research meeting (Jan and July) was held.

1994 May
The name of the federation was changed to "Japan Institute of Tourism Research (JITR)" at the 5th General Assembly.

1995 Nov
A research session was established in each field of tourism research.

1996 Sep
JITR became a member of the Science Council of Japan and is eligible to participate in the election of the council members.

1997 Apr
Opening of the Kansai branch office.

2003 Apr
Opening of the Kyushu-Korea branch office.

2004 May
JITR set up an annual research awards in the categories of books and research papers.

2008 May
The first annual research awards were presented at the General Assembly.

2009 Sep
The journal style was fully adopted.

2013 Mar
JITR started to issue ten volumes + one supplementary volume of the grand study of tourism. Vol. 1 "The Foundation of Tourism Study" and Vol. 9 "Tourism Policy" were published.

Vol. 4 "Tourism Behavior" were published.

An overview of Activities

General Assembly / Research Meeting
- General Assembly takes place on the last Saturday of May. A keynote speech or symposium, discussing recent tourism issues, is held after the General Assembly.
- Research meetings take place in January and July. Guests are invited and discussions are made with JITR members.

Conference
- The conference is annually organized over two days in early December. Submittal of a full paper for the conference proceedings is required when giving a presentation at the conference.

Publications
- The Grand Study of Tourism We plan to publish ten volumes + one supplementary volume (Hara Shobo). Previous volumes are "The Foundation of Tourism Study", "Tourism Policy" and "Tourism Behavior". Forthcoming volumes are "Tourism Industries" and "Introduction to Tourism Economics".

Publication of Academic Journal / Newsletter
- An academic journal "The Tourism Studies" is issued bi-annually. The journal contains articles and essays on tourism and related fields.
- Quarterly Newsletters are issued to disseminate information as a means of maintaining public relations.
- JITR provides newsletters via e-mail for those who wish to receive digital data.

Others
- For a discussion on a new method or a new type of research style, a research session is formed from one to three years. The results are then reported in a journal.
- Research activities are organized not only in Tokyo but also at the Kansai and Kyushu/Korea branch offices, and research meetings are held in the Tohoku area.
- Annual research awards are presented in May at a General Assembly for young researchers. Awards are presented for articles which add to the future development and books which show outstanding contribution to tourism study.