

1 (4) Keywords

2 For research articles, research notes/data/investigative
3 reports, and editorials, three to four words should be pre-
4 sented as shown below, written in 10-point type. Addi-
5 tionally, the end of the lines should align with the ab-
6 stract and be four letters indented from both the left and
7 right ends of the main text. Keywords should not be cap-
8 italized except for proper nouns.

9 Example: Keywords: tourism, tourist object

0 (5) Spaces between lines

1 There should be one blank line between the title and the
2 author's name. For research articles, research
3 notes/data/investigative reports, and editorials, there
4 should be one blank line each between the name and the
5 abstract, the abstract and the keywords, and the keywords
6 and the main text. For other manuscripts, there should be
7 one blank line between the name and the main text.

8 (6) Notation of Affiliation

9 Affiliations should be displayed using two lines on the
0 bottom portion of the first page. One line should be used
1 as a boundary line from the main text, and beneath that
2 boundary, in 10-point type, the author's affiliation should
3 be expressed as "*affiliation." If there are joint authors
4 with different affiliations, then "***", "***", etc. should
5 be used, corresponding to the "*" marks used when no-
6 tating the authors' names. Affiliations should be refer-
7 enced concisely.

8 4. Text of the Paper

9 (1) Main Text Character Size

0 The main text body should use 10-point type.

1 (2) Main Body Chapter Headings, etc.

2 Chapter headings in the main text should be done uni-
3 formly as follows. Entries of smaller distinction than
4 those listed should be avoided as much as possible.

5 Chapter 1. 2. 3.

6 (numbers Gothic type)

7 Section (1) (2) (3)

8 (numbers Gothic type)

9 Item 1) 2) 3)

(numbers Gothic type)

Place a space after the numbers. The typeface for chapter
titles, etc. should be entirely in Gothic typeface. A blank
line should be inserted between chapters.

(3) Figures, tables, and images

Figures, tables, and images should be formatted so that
none exceeds one full page. Tables and figures should be
placed either at the top or at the bottom of the page when
straddling columns. The width of tables and figures
should either be equal to the width of one or two columns
with no text on the left or right side. The order of these
should be described using sequential numbers for each
type; e.g., Figure-1, Table-1, Image-1. For figures
and images, the number and title should be listed under-
neath, and for tables, they should be listed above. The
sequential number and title should, as a general rule, be
centered and typed in Gothic typeface in 10-point type.

5. Endnotes, Quotations/Bibliography, Acknowl-
edgements, etc.

(1) Endnotes, Quotations/Bibliography Headings,
etc.

Endnotes and Quotations and Bibliography should be
typed in nine-point Gothic type, and written from the

Table-1 The title should be centered



Figure-1 The title should be centered

to the Psychology of Tourism Marketing, *Annals of Tourism Research*, Vol.11, No.1, pp.79-99

Revised: 18 February 2020